

NASHVILLE PUBLIC LIBRARY FOUNDATION



Literary Award Weekend

November 8-9, 2024

**SPONSORSHIP
OPPORTUNITIES**

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Nashville Public Library
NPLF
FOUNDATION



About Nashville Public Library Foundation

Since its creation in 1997, the Nashville Public Library Foundation (NPLF), has raised over \$68 million, from individuals and organizations, to advance the impact and reach of Nashville Public Library programs and initiatives that exist beyond the budget of Metro government. Gifts to the Foundation ignite a world of opportunity and access for people of all ages through investment in library resources that build literacy, digital skills, workforce readiness, lifelong learning, and ultimately, create better lives. By raising private funds from generous supporters like yourself, the Nashville Public Library Foundation expands what is possible for the Library and thus for our community.



About The Event

The Nashville Public Literary Award Weekend draws more than 1,000 cultural, political, community, and business leaders from across Nashville and beyond.

Friday Night - First Edition Reception

This exclusive event will provide select invited guests (supporting at \$10,000+) an opportunity to connect with the author in a private setting.

Saturday Morning - Public Lecture

The Public Lecture is a highlight of the weekend. This event allows the general public to hear from and celebrate the honoree.

Saturday Night - Literary Award Gala

The weekend will culminate in the Gala in the Grand Reading Room at the Main Library. This event promises delightful cocktails, conversation, and a delicious dinner in an elegant setting.

This year, the Gala will include a private VIP reception with an author meet and greet for those supporting at \$5,000+.

Established in 2004, the Nashville Public Library Literary Award recognizes distinguished authors for their illustrious contributions to the world of books, literacy, and reading. Each year, we bring an outstanding individual to Nashville for a weekend-long celebration honoring their achievements while simultaneously raising critical funding in support of NPL's essential education and literacy programs and resources.



About the Honoree

JAMES MCBRIDE

James McBride is the author of the New York Times-bestselling Oprah's Book Club selection *Deacon King Kong*, the National Book Award-winning *The Good Lord Bird*, the American classic *The Color of Water*, the novels *Song Yet Sung* and *Miracle at St. Anna*, the story collection *Five-Carat Soul*, and *Kill 'Em and Leave*, a biography of James Brown. The recipient of a National Humanities Medal and an accomplished musician, McBride is also a distinguished writer in residence at New York University.

When you sponsor the Nashville Public Library Literary Award Gala Weekend, you are investing in more than just this celebration. Your gift directly funds an organization that has unparalleled impact on our community. There is no single institution that addresses as many different needs in our community as Nashville Public Library and your dedication and support empowers one of Nashville's greatest resources.

Your gift helps sustain the Library for generations to come.

Presenting Sponsor

\$50,000

BENEFITS

- Opportunity for a representative from your organization to introduce and present the Literary Award to the honoree, James McBride, at the Gala
- Seating for a table of ten at the Gala
- Six invitations to the First Edition Reception on Friday evening
- VIP meet-and-greet with the honoree before the Gala
- Ten invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

Continued...

Presenting Sponsor (continued)

\$50,000

RECOGNITION

- Your organization's logo displayed in the following places:
 - All Literary Award weekend event signage
 - Gala evening program and other materials including guest favors
 - Public Lecture posters and palm cards
 - All Literary Award weekend websites including NPLF's website, Public Lecture registration, and Facebook event page
 - All Literary Award digital promotion including Facebook and LinkedIn
 - All Literary Award weekend emails to NPLF listserv subscribers, currently at more than 86,000 emails
 - NPLF annual report
- Your organization will also receive mention in all media pieces surrounding the Literary Award weekend

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for six employees

Gala Sponsor

\$35,000

BENEFITS

- Seating for a table of ten at the Gala
- Four invitations to the First Edition Reception on Friday evening
- VIP meet-and-greet reception with the honoree before the Gala
- Eight invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

RECOGNITION

- Your organization's logo displayed in the following places:
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 - Public Lecture posters and palm cards
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 - All Literary Award digital promotion including Facebook and LinkedIn
 - All Literary Award weekend emails to NPLF listserv subscribers, currently at more than 86,000 emails
 - NPLF annual report
- Your organization will also receive mention in all media pieces surrounding the Literary Award weekend

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for five employees

Public Lecture Sponsor

\$35,000

BENEFITS

- Opportunity for a representative from your organization to introduce the honoree at Public Lecture
- Four invitations to the First Edition Reception on Friday evening
- Seating for a table of ten to the Gala
- VIP meet-and-greet reception with the honoree before the Gala
- Ten invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

RECOGNITION

- Your organization's logo displayed in the following places:
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 - Public Lecture posters and palm cards
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 - All Literary Award weekend emails to NPLF listserv subscribers, currently at more than 86,000 emails
 - NPLF annual report
- Your organization will also receive mention in all media pieces surrounding the Literary Award weekend

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for five employees

First Edition Reception Sponsor

\$25,000

BENEFITS

- Opportunity for a representative from your organization to introduce the honoree at First Edition Reception on Friday evening
- Ten invitations to the First Edition Reception on Friday evening
- Four invitations to the Gala
- VIP meet-and-greet reception with the honoree before the Gala
- Four invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

RECOGNITION

- Your organization's logo displayed in the following places:
 - All Literary Award weekend event signage
 - Gala evening program and other materials including guest favors
 - Public Lecture posters and palm cards
 - All Literary Award weekend websites including NPLF's website, Public Lecture registration, and Facebook event page
 - All Literary Award digital promotion including Facebook and LinkedIn
 - All Literary Award weekend emails to NPLF listserv subscribers, currently at more than 86,000 emails
 - NPLF annual report
- Your organization will also receive mention in all media pieces surrounding the Literary Award weekend

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for five employees

VIP Gala Reception Sponsor

\$25,000

BENEFITS

- Four invitations to the First Edition Reception on Friday evening
- Seating for a table of ten at the Gala
- VIP meet-and-greet reception with the honoree before the Gala
- Six invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

RECOGNITION

- Your organization's logo displayed in the following places:
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 - Public Lecture posters and palm cards
 - All Literary Award weekend websites including NPLF's website, Public Lecture registration, and Facebook event page
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 - All Literary Award weekend emails to NPLF listserv subscribers, currently at more than 86,000 emails
 - NPLF annual report
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ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for four employees

Platinum Sponsor

\$15,000

BENEFITS

- Six invitations to the Gala
- Four invitations to the First Edition Reception on Friday evening
- VIP meet-and-greet reception with the honoree before the Gala
- Four invitations to the Public Lecture's Private Meet and Greet, with the opportunity for a picture with the honoree

RECOGNITION

- Your organization's logo displayed in the Gala evening program and other materials, NPLF's website and NPLF's annual report

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for four employees

Gold Sponsor

\$10,000

BENEFITS

- Four invitations to the Gala
- Two invitations to the First Edition Reception on Friday evening
- VIP meet-and-greet reception with the honoree before the Gala
- Four premier seating invitations to the Public Lecture

RECOGNITION

- Your organization's logo displayed in the Gala evening program and other materials, NPLF's website and NPLF's annual report

ADDITIONAL BENEFITS

- Membership to Carnegie Society for one employee (and partner) for one year
- Membership to Next Chapter Society for four employees

Silver Sponsor

\$5,000

BENEFITS

- Two invitations to the Gala
- VIP meet-and-greet reception with the honoree before the Gala
- Four premier seating invitations to the Public Lecture

RECOGNITION

- Your organization's logo displayed in the Gala evening program and other materials, NPLF's website and NPLF's annual report

ADDITIONAL BENEFITS

- Membership to Next Chapter Society for three employees

To become an esteemed sponsor, please contact Caitlin Reed,
Director of Events, by email at caitlin.reed@nplf.org or by phone at
615-862-5804 ext. 73679.