



# PICNIC WITH THE LIBRARY

BENEFITING CHILDREN'S PROGRAMMING AT NASHVILLE PUBLIC LIBRARY

## Event Sponsorship Opportunities

Sponsorship of Picnic with the Library provides a unique opportunity to support arts and education in Nashville and to reach a committed community of children, families, and loyal fans of our Library. This fundraiser attracts more than 200 families annually and features family-friendly activities including puppet shows, musical performances, crafts, face painting, photo booths, and more. Funds raised support Nashville Public Library's Wishing Chair Productions, story times, Puppet Trucks, and early literacy initiatives reaching more than 100,000 children and their families each year. For more information, visit [www.nplf.org/picnic](http://www.nplf.org/picnic).

### \$25,000 - Presenting Sponsor

- Opportunity to provide remarks at Picnic with the Library event
- Event naming opportunity
- Ten Picnic Basket packages including favors (packages include two adult and four child tickets)
- Ten entries for a chance to win a visit from the Wishing Chair Puppet Truck
- Private tour of NPL's historic Puppet Collection for up to six adults and 12 children
- Branded bookplates placed in 12 children's titles across NPL collections acknowledging Picnic support
- Company mention and logo in printed and digital promotional collateral including save-the-dates, invitations, and signage
- Branded online promotion of presenting sponsorship via communications like the NPLF newsletter and across all social media channels\*
- Company mention in Picnic promotions and advertising, print, and online outlets\*
- Company recognition on NPLF website and annual report
- Opportunities to include company-branded favors and/or collateral in favors provided to all attendees

### \$15,000 - Bookworm Sponsor

- Opportunity to introduce Wishing Chair Productions' puppet performance
- Six Picnic Basket Packages including favors (packages include two adult and four child tickets)
- Private tour of NPL's historic Puppet Collection for up to four adults and eight children
- Six entries for a chance to win a visit from the Wishing Chair Puppet Truck
- Branded bookplates placed in 10 children's titles across NPL collections acknowledging Picnic support
- Company mention and logo in print collateral including save-the-dates, invitations, and signage, as well as online communications like the NPLF newsletter and social media channels\*
- Company mention in Picnic promotions and advertising, print, and online outlets\*
- Company recognition on NPLF website and annual report
- Opportunities to include company-branded favors and/or collateral in favors provided to all attendees

### \$10,000 - Picnic Sponsor

- Four Picnic Basket Packages including favors (packages include two adult and four child tickets)
- Private tour of NPL's historic Puppet Collection for up to two adults and four children
- Four entries for a chance to win a visit from the Wishing Chair Puppet Truck
- Branded bookplates placed in eight children's titles across NPL collections acknowledging Picnic support
- Company mention and logo in print collateral including save-the-dates, invitations, and signage, as well as online communications like the NPLF newsletter and social media channels\*
- Company mention in Picnic promotions and advertising, print, and online outlets\*
- Company recognition on NPLF website and annual report
- Opportunities to include company-branded favors and/or collateral in favors provided to all attendees

# PICNIC WITH THE LIBRARY

## Event Sponsorship Opportunities, *continued*

### \$5,000 - Puppet Sponsor

- Three Picnic Basket Packages including favors (packages include two adult and four child tickets)
- Private tour of NPL's historic Puppet Collection for up to two adults and four children
- Three entries for a chance to win a visit from the Wishing Chair Puppet Truck
- Branded bookplates placed in six children's titles across NPL collections acknowledging Picnic support
- Company mention and logo in print collateral including save-the-dates, invitations, and signage, as well as online communications like the NPLF newsletter and social media channels\*
- Company mention in Picnic promotions and advertising, print, and online outlets\*
- Company recognition on NPLF website and annual report
- Opportunities to provide company-branded favors and/or collateral in guest favor bags

### \$2,500 - Story Time Sponsor

- Two Picnic Basket Packages including favors (packages include two adult and four child tickets)
- Two entries for a chance to win a visit from the Wishing Chair Puppet Truck
- Branded bookplates placed in four children's titles across NPL collections acknowledging Picnic support
- Company mention and logo in print collateral including save-the-dates, invitations, and signage, as well as online communications like the NPLF newsletter and social media channels\*
- Company recognition on NPLF website and annual report

### \$500 - Picnic Pal

- One Picnic Basket Package including favors (packages include two adult and four child tickets)
- Branded bookplates placed in two children's titles across NPL collections acknowledging Picnic support
- Company recognition on NPLF website

\*Inclusion is subject to print deadlines.

## Ready to Get Involved?

Reach out to our team for more details, with any questions, or to become a sponsor.

Caitlin Reed, Director of Events

[caitlin.reed@nplf.org](mailto:caitlin.reed@nplf.org)

615.862.5804 ext. 73679

