

NASHVILLE PUBLIC LIBRARY FOUNDATION

# Literary Award Weekend

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November 3-4, 2023

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SPONSORSHIP &  
PATRONAGE  
OPPORTUNITIES



## CONTACT

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## About Nashville Public Library Foundation

Since its creation in 1997, the Nashville Public Library Foundation (NPLF), has raised over \$65 million, from individuals and organizations, to advance the impact and reach of Nashville Public Library programs and initiatives that exist beyond the budget of Metro government. Gifts to the Foundation ignite a world of opportunity and access for people of all ages through investment in library resources that build literacy, digital skills, workforce readiness, lifelong learning, and ultimately, create better lives. By raising private funds from generous supporters like yourself, the Nashville Public Library Foundation expands what is possible for the Library and thus for our community.

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# About The Event

For the first time in the Literary Award's 19-year history, we will honor an author known for her groundbreaking work specifically within the children's literature genre, though her impact certainly scales beyond any age limitation. We are thrilled to announce that our 2023 Literary Award honoree is Ms. Kate DiCamillo. This fall, NPLF invites patrons to celebrate with us and to rekindle the magic from our childhoods' first moments of reading and falling in love with great stories.

NPLF is excited to present a fresh, new format. In the past, two grand evening celebrations have bookended a Public Lecture. This year, we will retain the beloved Public Lecture and the grandeur of the Gala on Saturday night. We will also add two exciting events - the First Edition Reception, a private gathering on Friday night designed for exclusive access and meaningful conversation with our honoree, and the debut of our new puppet show based on Kate DiCamillo's work first at the Public Lecture, then at our pre-Gala VIP Cocktail Hour. These new events add an opportunity for more personal engagement with our most loyal supporters to adequately honor their generosity in a more intimate setting.

**Established in 2004, the Nashville Public Library Literary Award recognizes distinguished authors for their illustrious contributions to the world of books, literacy, and reading. Each year, we bring an outstanding individual to Nashville for a weekend-long celebration honoring their achievements while simultaneously raising critical funding in support of NPL's essential education and literacy programs and resources.**



# About the Honoree

## KATE DiCAMILLO

Kate DiCamillo's writing journey has been a truly remarkable one. She grew up in Florida and moved to Minnesota in her twenties, when homesickness and a bitter winter led her to write *Because of Winn-Dixie*, her first published novel, which became a runaway bestseller and snapped up a Newbery Honor. *The Tiger Rising*, her second novel, was also set in Florida and went on to become a National Book Award Finalist. Since then, the best-selling author has explored settings as varied as a medieval castle and a magician's theater while continuing to enjoy great success, winning two Newbery Medals and being named National Ambassador for Young People's Literature. Several of her books have been adapted to film, including most recently, *The Magician's Elephant*, which was a Netflix animated original. Kate DiCamillo's books' themes of hope and belief amid impossible circumstances and their messages of shared humanity and connectedness have resonated with readers of all ages around the world. She now has over 40 million books in print worldwide.

# Event Highlights

For the first time in its 19-year history, the Nashville Public Library Foundation will honor an author known primarily for children's literature, literary superstar, Kate DiCamillo. This development helped guide us to a refreshing, new format that incorporates celebration, mission, and connection.

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Honoring one of the foremost living authors of children's literature enables us to celebrate early literacy in Nashville. In coming months and years, NPLF will stand beside Nashville Public Library in their work on this critical issue and important library programmatic focus. In many ways, the Literary Award Weekend will be a kick-off of this important initiative.

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Ms. DiCamillo's books, while created for children, are beautifully written, grand stories, that appeal to any age group. They inspire through the triumph of love and courage, reaching for light in an often dark and challenging world.

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Wishing Chair Productions, through support from NPLF, is developing a puppet show based on one of Ms. DiCamillo's works that will be premiered at the Literary Award Weekend and incorporated in the library's regular programming. NPLF is excited to use this celebration to further its mission to support the important early literacy work of Nashville Public Library.



A group of approximately ten people, including men and women of various ages, are posed for a photo. They are dressed in formal evening wear, such as tuxedos and gowns. They are standing behind a table that is set with glasses, plates, and a large, colorful floral centerpiece. The background shows a dimly lit room with bookshelves, suggesting a library or a formal event space.

# Event Schedule

**03  
NOV**



**04  
NOV**

## First Edition Reception

This exclusive event will provide select invited guests (supporting at \$10,000+) an opportunity to connect with the author in a private setting.

Parnassus Books

## Public Lecture

The Public Lecture is a highlight of the weekend. This event allows the general public to hear from and celebrate the honoree. This year, Wishing Chair Productions will present their new Puppet Show celebrating the honoree's work for the first time.

Martin Luther King, Jr. High School

## Gala

The weekend will culminate in the Gala in the Grand Reading Room at the Main Library. This event promises delightful cocktails, conversation, and a delicious dinner in an elegant setting. This year, the Gala will include a private VIP reception with an author meet and greet as well as a screening of the new puppet show.

Main Library

# Literary Award Honoree Sponsor - SOLD

**\$50,000**

## LITERARY AWARD WEEKEND BENEFITS

- Table for ten at the Gala with premier seating on Saturday evening
- Ten invitations to the VIP Cocktails and Puppet Show prior to Gala
- Six invitations to the First Edition Reception on Friday evening
- Ten invitations to the Public Lecture and Puppet Show with premier seating

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Distinctive recognition on the Public Lecture print materials, promotional materials, and the website
- Distinctive recognition on the press materials for the Literary Award Weekend
- Verbal recognition at the First Edition Reception and Gala

## ADDITIONAL BENEFITS

- One year membership for you to the Carnegie Society



# Gala Sponsor

**\$35,000**

## LITERARY AWARD WEEKEND BENEFITS

- Table for ten at the Gala with premier seating on Saturday evening
- Four invitations to the VIP Cocktails and Puppet Show prior to Gala
- Four invitations to the First Edition Reception on Friday evening
- Eight invitations to the Public Lecture and Puppet Show with premier seating

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Verbal recognition at the First Edition Reception and Gala

## ADDITIONAL BENEFITS

- One year membership for you to the Carnegie Society

# Public Lecture Sponsor - SOLD

**\$35,000**

## LITERARY AWARD WEEKEND BENEFITS

- Table for ten at the Gala with premier seating on Saturday evening
- Four invitations to the VIP Cocktails and Puppet Show prior to Gala
- Four invitations to the First Edition Reception on Friday evening
- VIP meet-and-greet with Kate DiCamillo for ten people (children welcome) at the Public Lecture
- Ten invitations to the Public Lecture and Puppet Show with premier seating

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Verbal recognition at the First Edition Reception and Gala

## ADDITIONAL BENEFITS

- One year membership for you to the Carnegie Society



# First Edition Reception Sponsor

**\$25,000**

## LITERARY AWARD WEEKEND BENEFITS

- Ten invitations to the First Edition Reception on Friday evening
- Four tickets to the Gala with premier seating on Saturday evening
- Four invitations to the VIP Cocktails and Puppet Show prior to Gala
- VIP meet-and-greet with Kate DiCamillo for one family (children welcome) at the Public Lecture
- Public Lecture and Puppet Show with premier seating for one family

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Verbal recognition at the First Edition Reception and Gala

## ADDITIONAL BENEFITS

- One year membership for you to the Carnegie Society

# Puppet Show Sponsor - SOLD

\$25,000

## LITERARY AWARD WEEKEND BENEFITS

- Six invitations to the Gala on Saturday evening
- Four invitations to the First Edition Reception on Friday evening
- Six invitations to the VIP Cocktails and Puppet Show prior to Gala
- VIP meet and greet with Kate DiCamillo for ten people (children welcome) at the Public Lecture
- Ten invitations to the Public Lecture and Puppet Show with premier seating

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Verbal recognition at the First Edition Reception and Gala

## ADDITIONAL BENEFITS

- One year membership for you to the Carnegie Society



# Patronage

When you become a patron for the Nashville Public Library Literary Award Gala Weekend, you are investing in more than just this celebration. Your gift directly funds an organization that has unparalleled impact on our community. There is no single institution that addresses as many different needs in our community as Nashville Public Library and your dedication and support empowers one of Nashville's greatest resources.

Your gift helps sustain the Library for generations to come.

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## Limited Edition Patron

\$10,000

### LITERARY AWARD WEEKEND BENEFITS

- Four invitations to the First Edition Reception on Friday evening
- Two tickets to the Gala on Saturday evening
- Two Invitations to the VIP Cocktails and Puppet Show prior to Gala

### RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website
- Verbal recognition at the Gala

### ADDITIONAL BENEFITS

- Five books donated to the Library honoring the people of your choosing
- One year membership for you to the Carnegie Society



# Literati Patron

\$5,000

## LITERARY AWARD WEEKEND BENEFITS

- Two tickets to the Gala on Saturday evening
- Two Invitations to the VIP Cocktails and Puppet Show prior to Gala

## RECOGNITION

- Distinctive recognition on the Gala invitation, Gala program, the NPLF annual report, and the NPLF website

## ADDITIONAL BENEFITS

- Three books donated to the Library honoring the people of your choosing

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To become an esteemed patron, please contact Elizabeth Sherrard, Director of Major Gifts, by email at [elizabeth.sherrard@nplf.org](mailto:elizabeth.sherrard@nplf.org) or by phone at 615-862-5814.

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