

STRING CITY

with special guests Old Crow Medicine Show

String City: Nashville's Tradition of Music and Puppetry is a lively telling of the history of country music, with a Nashville emphasis. Nashville Public Library's Wishing Chair Productions uses marionettes, rod puppetry, shadow/animation puppetry, and more to portray country music's legacy through songs and puppet appearances from the Carter Family, Hank Williams, Dolly Parton, George Strait, Alan Jackson, Taylor Swift, and newly added Old Crow Medicine Show. *String City: Nashville's Tradition of Music and Puppetry* was created by Nashville Public Library's Wishing Chair Productions in collaboration with the Country Music Hall of Fame and Museum. Special thanks to Judy and Steve Turner.

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Old Crow Medicine Show is an Americana string band based in Nashville, Tennessee, that has been recording since 1998. They were inducted into the Grand Ole Opry on September 17, 2013. Their ninth album, *Remedy*, released in 2014, won the Grammy Award for Best Folk Album.

Friday, September 27, 2019

"Rock Me Mama" Reception 6 - 7:45 p.m. | Show 8 - 10 p.m.

Nashville Public Library



SPONSORSHIP OPPORTUNITIES

Wagon Wheel Sponsor.....\$10,000

- Naming opportunity for the event
- Opportunity to give introduction and welcome audience
- Verbal recognition at performance stage
- Six VIP tickets with reserved seating
- Invitation for six to attend a meet-and-greet with band members, including photo opportunity
- Opportunity to provide company-branded promotional item(s) at the event
- Company mention and logo on print collateral including posters, palm cards and signage, as well as online communications like the NPLF newsletter (currently 131,500 emails) and social media channels*
- Company recognition on NPLF website and annual report

Flicker and Shine Sponsor.....\$5,000

- Verbal recognition at the performance stage
- Four VIP tickets with reserved seating
- Invitation for four to attend a meet-and-greet with band members, including photo opportunity
- Opportunity to provide company-branded promotional item(s) at the event
- Company mention and logo on print collateral including posters, palm cards and signage, as well as online communications like the NPLF newsletter (currently 131,500 emails) and social media channels*
- Company recognition on NPLF website and annual report

Humdinger Sponsor.....\$2,500

- Verbal recognition at the performance stage
- Two VIP tickets with reserved seating
- Invitation for two to attend a meet-and-greet with band members
- Opportunity to provide company-branded promotional item(s) at the event
- Company mention and logo on print collateral including posters, palm cards and signage, as well as online communications like the NPLF newsletter (currently 131,500 emails) and social media channels*
- Company recognition on NPLF website and annual report

*Inclusion is subject to print deadlines



THE NASHVILLE PUBLIC LIBRARY FOUNDATION

Nashville is home to a thriving, modern library system with award-winning programs that are transforming our community. That transformation happens every day at Library branches throughout the city – when a child’s imagination is captivated by one of our world-famous puppet shows; when a teen learns to believe in herself as she explores her creativity in the Studio NPL, or when two people come to better understand each other through a conversation in the Civil Rights Room.

Through programs like these, Nashville Public Library is comprehensively meeting the needs of our community and enriching the lives of our neighbors, from children learning to read to new Americans navigating the citizenship process. Best of all, these programs are free to all participants, thanks to the Nashville Public Library Foundation.

At the Nashville Public Library Foundation, we provide Nashville Public Library with critical support that bridges the gap between public tax dollars and the additional funding that is required to make these programs possible. Founded in 1997, this public/private partnership has raised more than \$45M to develop a dynamic Library system that serves everyone in our community.

FUNDING OUR LIBRARY, TOGETHER.

