LITERARY AWARD GALA

The Nashville Public Library Literary Award was established in 2004 to recognize distinguished authors and other individuals for their contributions to the world of books and reading. Each year the award brings an outstanding individual to Nashville to honor his or her achievements, to benefit the library and to promote books and literacy.

The NPL Literary Award weekend draws an audience of over 1,000 cultural, political, community and business leaders from Nashville and beyond. Each year, the celebration begins with a Patrons Party, often called the best book club in town. The annual gathering provides an intimate setting for guests to mingle, network and spark riveting conversation with the award recipient. The following evening hosts the Literary Award Gala at the beautiful downtown library. The black-tie affair begins with cocktails in Ingram Hall and is followed by dinner and remarks from the honoree in the Grand Reading Room.

Proceeds from the Literary Award’s Patrons Party and Gala fund the multiple endeavors of the Nashville Public Library Foundation, including the preschool literacy program Bringing Books to Life!, several after-school programs for at-risk youth and the Courtyard Concert Series.

Literary Award Honorees
- David Remnick, 2018
- Elizabeth Gilbert, 2017
- John Lewis, 2016
- Jon Meacham, 2015
- Scott Turow, 2014
- Robert K. Massie, 2013
- Margaret Atwood, 2012
- John McPhee, 2011
- Billy Collins, 2010
- Doris Kearns Goodwin, 2009
- John Irving, 2008
- Ann Patchett, 2007
- John Updike, 2006
- David McCullough, 2005
- David Halberstam, 2004
SPONSORSHIP OPPORTUNITIES

Literary Award Presenting Sponsor...............................................................SOLD

- **Opportunity for a representative to give the introduction** and present the literary award to the honoree at the Gala
- **Table for ten** at the Gala with premier seating
- **Patrons Party invitations for six**
- **Invitation for Patrons Party attendees to attend a VIP meet-and-greet reception** with the honoree
- **Invitation for one to a private lunch** with the honoree and a small group of supporters on the Friday afternoon of the Gala weekend
- **A Private dinner** for up to twenty guests at the home of Keith and Jon Meacham (dinner to take place in either 2019 or 2020; exact date to be determined). Additionally, Jon Meacham has committed to moderate the Patrons Party conversation with the honoree for the next three years.
- **Membership to Carnegie Society** for one employee (and spouse) for one year
- **Ten invitations** to the Public Lecture and VIP meet-and-greet

*Logo/name recognition on the following:*

- **Event signage** at the Gala, Patrons Party and Public Lecture
- **Gala evening program** and on other special event materials
- **Public Lecture posters and palm cards** distributed in advance of the event throughout the community
- **NPLF website, Eventbrite website (public lecture), and the Facebook event page** for the Public Lecture
- **Literary Award emails to NPLF subscribers** (currently 31,000 emails), including a dedicated Save the Date, dedicated Public Lecture ticket promotions and NPLF’s monthly e-newsletter
- **Guest favor** at the Patrons Party and Gala
- **Press releases** surrounding Literary Award events
- **NPLF annual report**
**SPONSORSHIP OPPORTUNITIES**

**Gala Sponsor**

- Table for ten to the Gala with premier seating
- Four invitations to the Patrons Party
- Invitation for Patrons Party attendees to attend a VIP reception with the honoree
- Four invitations to the Public Lecture and VIP meet-and-greet
- Speaking opportunity at the Gala
- Membership to Carnegie Society for one employee (and spouse) for one year

*Logo/name recognition on the following:*

- Event signage at the Gala
- Verbal recognition at the Gala
- Gala evening program and other special event materials
- NPLF website and Literary Award emails to NPLF subscribers (currently 31,000 emails)
- Press releases and media coverage surrounding Literary Award events
- NPLF annual report
- Guest favor at the Gala

**Patrons Party Sponsor**

- Ten invitations to the Patrons Party
- Invitation for Patrons Party attendees to attend a VIP reception with the honoree
- Four tickets to the Gala with premier seating
- Four invitations to the Public Lecture and VIP meet-and-greet
- Speaking opportunity for representative at the Patrons Party
- Membership to Carnegie Society for one employee (and spouse) for one year

*Logo/name recognition on the following:*

- Event signage at the Patrons Party
- Verbal recognition at the Patrons Party
- Gala evening program and other special event materials
- NPLF website and Literary Award emails to NPLF subscribers (currently 31,000 emails)
- Press releases and media coverage surrounding Literary Award events
- NPLF annual report
- Guest favor at the Gala

**Public Lecture Sponsor**

- Six tickets to the Gala with premier seating
- Four invitations to the Patrons Party
- Invitation for Patrons Party attendees to attend a VIP reception with the honoree
- Ten invitations to the Public Lecture and VIP meet-and-greet
- Speaking opportunity for representative at the Public Lecture
- Membership to Carnegie Society for one employee (and spouse) for one year

*Logo/name recognition on the following:*

- Event signage at the Public Lecture
- Verbal recognition at the Public Lecture
- Gala evening program and other special event materials
- NPLF website, Eventbrite website, and the Facebook event page for the Public Lecture
- Public Lecture emails to NPLF and Salon@615 subscribers (currently 31,000 emails)
- NPLF annual report
SPONSORSHIP OPPORTUNITIES

Platinum Sponsor.................................................................................................................$15,000
• Six tickets to the Gala
• Four invitations to the Patrons Party
• Invitation for Patrons Party attendees to attend a VIP reception with the honoree
• Four invitations to the Public Lecture and VIP meet-and-greet
• Membership to Carnegie Society for one employee (and spouse) for one year
• Logo/name recognition in Gala event program, Gala signage, NPLF website and annual report

Gold Sponsor.......................................................................................................................$10,000
• Two tickets to the Gala
• Four invitations to the Patrons Party
• Invitation for Patrons Party attendees to attend a VIP reception with the honoree
• Four invitations to the Public Lecture and VIP meet-and-greet
• Logo/name recognition in Gala event program, Gala signage, NPLF website and annual report

Silver Sponsor......................................................................................................................$5,000
• Two tickets to the Gala
• Two invitations to the Patrons Party
• Four invitations to the Public Lecture and VIP meet-and-greet
• Logo/name recognition in Gala event program, Gala signage, NPLF website and annual report

To learn more about sponsorship opportunities, please contact Kim Boyer at kim.boyer@nplf.org.

To become an individual Patron or to purchase tickets, please contact Claudia Schenck at claudia.schenck@nplf.org

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SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor.................................................................$50,000
☐ Gala Sponsor..............................................................................$35,000
☐ Patrons Party Sponsor..........................................................$35,000
☐ Public Lecture Sponsor.........................................................$25,000
☐ Platinum Sponsor..................................................................$15,000
☐ Gold Sponsor..........................................................................$10,000
☐ Silver Sponsor.........................................................................$5,000

PAYMENT INFORMATION

Name (please print): ________________________________________________
Name of organization: ______________________________________________
Address: ____________________________________________________________
City: ___________________________ State: _____________ Zip Code: ____________
Telephone: ______________________ Email: ______________________________

☐ A check for $ ____________________ is enclosed.

Please make checks payable to the Nashville Public Library Foundation

☐ Please send me an invoice.

Credit Card Information (Circle One): Visa  MC  Amex  Discover
Name on Card: ____________________________________________________
Card Number: ___________________________ Expiration Date: ______________
Signature: __________________________________________________________

Tangible Benefits (for tax purposes):
Gala: $125 per person; Patrons Party: $70 per person

Nashville Public Library Foundation
615 Church Street
Nashville, TN 37219
Nashville is home to a thriving, modern library system with award-winning programs that are transforming our community. That transformation happens every day at Library branches throughout the city – when a child’s imagination is captivated by one of our world-famous puppet shows; when a teen learns to believe in herself as she explores her creativity in the Studio NPL, or when two people come to better understand each other through a conversation in the Civil Rights Room.

Through programs like these, Nashville Public Library is comprehensively meeting the needs of our community and enriching the lives of our neighbors, from children learning to read to new Americans navigating the citizenship process. Best of all, these programs are free to all participants, thanks to the Nashville Public Library Foundation.

At the Nashville Public Library Foundation, we provide Nashville Public Library with critical support that bridges the gap between public tax dollars and the additional funding that is required to make these programs possible. Founded in 1997, this public/private partnership has raised more than $45M to develop a dynamic Library system that serves everyone in our community.

**FUNDING OUR LIBRARY, TOGETHER.**