

PICNIC WITH THE LIBRARY

Benefiting the Library's Early Literacy and Mentorship Programs

Event Sponsorship Opportunities

Sponsorship of *Picnic with the Library* provides a unique opportunity to support arts and education in Nashville and reach a committed community of parents, children, and loyal fans of puppets and the Library. This family-friendly fundraiser attracts more than 200 families annually. Activities include puppet shows, musical performances, crafts, face painting, photo booths and more. Funds raised support NPL's story times, Puppet Trucks, and early literacy initiatives reaching more than 100,000 children and their families each year. For more information, visit www.nplf.org/picnic.

\$10,000 – Picnic Sponsor

- Opportunity to introduce Wishing Chair Productions' puppet performance
- 6 Picnic Basket Packages for the Picnic (packages include 2 adult and 4 child tickets)
- Private tour of NPL's historic Puppet Collection for up to 2 adults and 4 children (date TBD)
- Company mention and logo in print collateral including save-the-dates, formal invitations and signage as well as online communications like the NPLF newsletter and social media channels*
- Company mention in Picnic promotions and advertising, including local radio, print and online outlets*
- Company recognition on NPLF website and annual report
- Opportunities to include company-branded favors and/or collateral in guest favor bags

\$5,000 – Puppet Sponsor

- 4 Picnic Basket Packages for the Picnic (packages include 2 adult and 4 child tickets)
- Private tour of NPL's historic Puppet Collection for up to 2 adults and 4 children (date TBD)
- Company mention and logo in print collateral including save-the-dates, formal invitations and signage as well as online communications like the NPLF newsletter and social media channels*
- Company mention in Picnic promotions and advertising, including local radio, print and online outlets*
- Company recognition on NPLF website and annual report
- Opportunities to provide company-branded favors and/or collateral in guest favor bags

\$2,500 – Story Time Sponsor

- 2 Picnic Basket Packages for the Picnic (packages include 2 adult and 4 child tickets)
- Company mention and logo in print collateral including save-the-dates, formal invitations and signage as well as online communications like the NPLF newsletter and social media channels*
- Company recognition on NPLF website and annual report

**For questions about this or other partnership opportunities,
please contact Kim Boyer at
Kim.Boyer@nplf.org or 615-862-5787.**

**Inclusion is subject to print deadlines.*

